



Reach and Teach Campus Tour Contest Rules

To provide fair and equal chance of winning to all officially enrolled Reach and Teach Campus Tour schools, the following are the official rules.

NO PURCHASE NECESSARY. PURCHASE WILL NOT IMPROVE CHANCES OF WINNING.

Submission: Episodes should be submitted to dustin@reachandteach.rocks as a high quality (720p or 1080p) video file in MP4 format. Alternatively, each school will be provided a Google Drive Folder link to upload the final episode file. Each final episode file should be submitted in the following format:

1. Episode Intro (with two anchors): 1-2 minutes
2. Segment #1 (completely edited): 2-3 minutes
3. Segment Transition (with two anchors): 30 seconds – 1 minute
4. Segment #2 (completely edited): 2-3 minutes
5. Segment Transition (with two anchors): 30 seconds - 1 minute
6. Segment #3 (completely edited): 2-3 minutes
7. Segment Transition (with two anchors): 30 seconds - 1 minute
8. Segment #4 (completely edited): 2-3 minutes
9. Episode Outro (with two anchors): 30 seconds - 1 minute

The final episode file should be no more than 18 minutes in length.

Reach and Teach intro and transition graphics must be used in the final episode file. Examples of previous Campus Tour episodes can be found at the Reach and Teach website. <https://www.reachandteach.rocks/campus-tour>

Restrictions: Video files submitted must not portray inappropriate, illegal, profane or distasteful activities. Reach and Teach reserves the right to disqualify any submissions based on the content as necessary. Video files cannot include any copyright or trademark material, including but not limited to music, video footage, graphics or logos without proper documentation of consent.

Deadline: Each final episode file MUST be submitted by Monday, April 4th at 5:00 pm CST. Any files/footage submitted past this date will not be accepted and the episode will be

disqualified. However, Reach and Teach encourages participating schools to submit episode files as soon as possible. Episodes will be numbered based on the order received.

Eligibility: Episodes must be submitted by teachers or representatives of officially enrolled Reach and Teach Campus Tour Schools who are 18 years of age or older. Enrollment is FREE. For more information, visit www.reachandteach.rocks. All participants featured in the episode must sign the Reach and Teach Media Release Form. Participants who are minors must have the Reach and Teach Media Release Form signed by a parent or guardian. Failure to submit all necessary media release forms to Reach and Teach will deem the episode ineligible and result in disqualification. Each officially enrolled Reach and Teach Campus Tour school has the option to submit more than one episode.

Original Work: All files submitted must be original work and considered royalty free. Any use of copyright or trademark material will result in disqualification. Once files are submitted, Reach and Teach has the right to use, distribute and manipulate in any manner. Upon submission, all ownership and rights regarding the files are transferred to Reach and Teach.

Promotion: Officially enrolled Reach and Teach Campus Tour schools can begin promoting their episode at any time. Each school will receive their episode link prior to the official premiere date. Reach and Teach is not responsible for promotional efforts regarding each episode. Each officially enrolled Reach and Teach Campus Tour school should determine the most effective promotional strategies regarding their own individual episodes. Reach and Teach encourages schools to use their best judgement when determining promotional strategies to implement. Paid advertisements are acceptable. However, Reach and Teach is not responsible for any expenses incurred by the school throughout the duration of the program.

Premiere: In an effort to execute a fair contest, all episodes will premiere on Monday, April 25, 2022 at 7 Eastern/6 Central PM on the Reach and Teach YouTube Channel. Although a link to each episode will be generated and available for promotional use at various times, the episode will not be available for viewing until the official premiere date on April 25, 2022 at 7/6c pm.

Winner: The winner will be determined using the following metrics: 40% total views, 30% technical & creativity rubric, and 30% professional panel review. The premiere window will begin on April 25, 2022 at 7 Eastern/6 Central PM and go through Midnight (Central Time) on May 9, 2022. Access to YouTube Analytic Reports will be available upon request following the conclusion of the contest. In order to be eligible to receive the prize, enrolled schools must adhere to the submission guide provide upon enrollment. Various documents are required to be submitted to Reach and Teach throughout the duration of the project. These documents must be submitted to Reach and Teach in a timely manner. Official winner will be notified via the corresponding teacher's email address provided upon enrollment. Winner notification and announcement will take place on Friday, May 13, 2022. Official winner must be willing to participate in a check presentation ceremony.

Prize: The official winner will receive an educational grant from Reach and Teach in the amount of \$1,000. The check will be made payable to the enrolled school of the winning

episode. The grant can be used for classroom supplies, materials or equipment; career tech student organization expenses; educational field trips; and other educational opportunities. The grant cannot be dispersed to any individuals (including students or teachers) for personal use or to non-school affiliated organizations. Claiming of prize requires an email response to Reach and Teach from the winning sender email address within 5 days of being notified of winning at the email address used upon enrollment. Failure to respond shall mean that the winner forfeits the prize.

YouTube: Promotion is in no way sponsored, endorsed or administered by, or associated with, YouTube.

Legalities: By submitting any video files or information to Reach and Teach, you hereby grant to Reach and Teach and its affiliates, subsidiaries, licensees and assigns, an irrevocable, perpetual and royalty-free right to use, reproduce, edit, display, transmit, prepare derivative works of, modify, publish and otherwise make use of the submitted video files or other information in any and all media, whether now known or hereinafter created, throughout the world and for any purpose. In addition to other things, the rights granted to Reach and Teach includes but is not limited to the right to resize, crop, censor, compress, edit, feature, caption, affix logos to, and to otherwise alter or make use of the submitted video files. By submitting any video files or information to Reach and Teach, you hereby represent and warrant that the submitted video files or information does not and shall not infringe on any copyright, any rights of privacy or publicity of any person, or any other right of any third party, and you have the right to grant any and all rights and licenses granted to Reach and Teach herein, including but not limited to all necessary rights under copyright, free and clear of any claims or encumbrances.

You acknowledge and agree that Reach and Teach shall have no obligation to post, display or otherwise make publicly available any video files or information submitted by you, and may, in its sole and unfettered discretion, remove, edit, modify or delete any video files or information that you submit to Reach and Teach.

You understand and intend that any video files or information submitted by you to Reach and Teach may be available for viewing, rating, review and comment on by the public, and understand that comments or ratings with which you disagree or are unhappy about may be published or otherwise become associated with any video files or information you submit to Reach and Teach. Although Reach and Teach will make every effort to remove any negative or potentially harmful rating, review or comment, by submitting any video files or information to Reach and Teach, you hereby waive any privacy expectations that you may have with respect to any such video files or information submitted by you to Reach and Teach.

You hereby agree to hold Reach and Teach and its affiliates, subsidiaries, licensees sponsors and assignees harmless from and against, and hereby waive any right to pursue, any claims of any nature arising in connection with the inclusion in, publication via or display on any Reach and Teach site, or any other use authorized under these Terms, of any video files or information submitted to Reach and Teach by you.

Photos or information submitted by you shall be the property of Reach and Teach, and Reach and Teach shall have no obligation to preserve, return or otherwise make available to you or others any video files or information so submitted.

General Conditions: Upon submission, each entrant agrees: (a) to abide by these Official Rules and decisions of Sponsor, which shall be final in all respects relating to this contest; (b) to release, discharge and hold harmless Sponsor, and their respective parents, affiliates, subsidiaries, and advertising and Sweepstakes agencies, and the respective officers, directors, shareholders, employees, agents and representatives of the foregoing (collectively, "Released Parties") from any and all injuries, liability, losses and damages of any kind to persons, including death, or property resulting, in whole or in part, directly or indirectly, from entrant's participation in the contest or the acceptance, possession, use or misuse of any awarded prize (or portion thereof), including any/all travel/activity related thereto; and (c) to the use of his/her name, address (city and state), voice, performance, photograph, image and/or other likeness for programming, advertising, publicity, trade and promotional purposes in any and all media, now or hereafter known, worldwide and on the Internet, and in perpetuity by Sponsor and its designees, without compensation (unless prohibited by law) or additional consents from entrant or any third party and without prior notice, approval or inspection, and to execute specific consent to such use if asked to do so.

In the event of a dispute regarding entries received from multiple users having the same e-mail account, the authorized subscriber of the e-mail account at the time of entry will be deemed to be the entrant and must comply with these Official Rules. Authorized account subscriber is the natural person who is assigned the e-mail address by the Internet Service Provider (ISP), on-line service provider, or other organization responsible for assigning e-mail addresses. Released Parties not responsible for any technical problems, malfunctions of any telephone lines, computer systems, servers, providers, hardware/software, lost or unavailable network connections or failed, incomplete, garbled or delayed computer transmission or any combination thereof. Released Parties are not responsible for late, lost, damaged, misdirected, incomplete, undeliverable, destroyed, garbled, postage-due, illegible, inaccurate, delayed or stolen entries or mail; or for lost, interrupted or unavailable network, server, Internet Service Provider (ISP), website, or other connections, availability or accessibility or miscommunications or failed computer, satellite, telephone or cable transmissions, lines, or technical failure or jumbled, scrambled, delayed, or misdirected transmissions or computer hardware or software malfunctions, failures or difficulties, or other errors or difficulties of any kind whether typographical, human mechanical, electronic, computer, network, printing or otherwise relating to or in connection with the contest, including, without limitation, errors or difficulties which may occur in connection with the administration of the contest, the processing of entries or mail, the announcement of the prize or in any contest-related materials. Released Parties are also not responsible for any incorrect or inaccurate information, whether caused by site users, tampering, hacking, or by any equipment or programming associated with or utilized in the contest. Released Parties are not responsible for injury or damage to entrants' or to any other person's computer related to or resulting from participating in this contest or downloading materials from or use of the website. Sponsor may disqualify anyone from participating in the contest or winning the prize (and void all associated entries) if, in its sole discretion, it determines that such person is attempting to undermine the legitimate

operation of the contest by cheating, deception or other unfair playing practices, or intending to annoy, abuse, threaten or harass any other entrant or Sponsor's representatives. ANY ATTEMPT TO DELIBERATELY DAMAGE THE WEBSITE OR UNDERMINE THE LEGITIMATE OPERATION OF THE CONTEST MAY BE IN VIOLATION OF CRIMINAL AND CIVIL LAWS AND SHOULD SUCH AN ATTEMPT BE MADE, SPONSOR RESERVES THE RIGHT TO SEEK ANY AND ALL REMEDIES AVAILABLE FROM ANY SUCH INDIVIDUAL TO THE FULLEST EXTENT OF THE LAW, INCLUDING CRIMINAL PROSECUTION. Sponsor reserves the right in its sole discretion to cancel, modify or suspend any portion of the contest for any reason.

Dispute Resolution: Except where prohibited by law, as a condition of participating in this contest, entrant agrees that (1) any and all disputes and causes of action arising out of or connected with this contest, or prize awarded, shall be resolved individually, without resort to any form of class action, and exclusively by final and binding arbitration under the rules of the American Arbitration Association and held at the AAA regional office nearest the entrant; (2) the Federal Arbitration Act shall govern the interpretation, enforcement and all proceedings at such arbitration; and (3) judgment upon such arbitration award may be entered in any court having jurisdiction. Under no circumstances will entrant be permitted to obtain awards for, and entrant hereby waives all rights to claim, punitive, incidental or consequential damages, or any other damages, whether foreseeable or not and whether based on negligence or otherwise, including attorneys' fees, other than entrant's actual out-of-pocket expenses (i.e., costs associated with participating in this contest), and entrant further waives all rights to have damages multiplied or increased.

Sponsor: Reach and Teach Inc, PO Box 156, Killen, AL 35634.